



project **earth**

2025-2026

# student & teacher guide



# what is project earth?



Project Earth is a global youth initiative that supports students and young people in designing and delivering projects tackling climate change, sustainability, and ecological regeneration - both locally and globally.

We empower young people to explore ideas, get support, and develop projects at their own pace.

Project Earth focuses on young people aged 8–18 because we believe they have enormous potential and a desire to shape their future.

Our programmes encourage collaboration, reduce climate anxiety, and help ideas grow with guidance from our advisors

## Meet Our Advisors

Whether your goal is to take part in a local initiative, collaborate internationally, or eventually present your work at events like Pitch for the Planet, Project Earth is here to help you:

- **learn and experiment with solutions**
- **amplify your ideas**
- **showcase creativity, innovation, and imagination**

# what is pitch for the planet?



Pitch for the Planet is one of the opportunities within Project Earth.

It is an event where students can present their projects to a global audience, including advisors, investors, educators, and peers.

Even if you don't participate in Pitch for the Planet, you can still develop and grow your ideas with Project Earth support.

You can learn more here:

[Pitch for the Planet](#)





# part 1: for students

## 1. discover your cause

- Explore topics like biodiversity, renewable energy, waste reduction, climate justice, or creative ways to communicate ideas through art, music, or writing.
- Choose something that's local, personal, or innovative.

## 2. investigate and research

- Gather information via surveys, interviews, experiments, or case studies
- Research existing solutions and identify a gap or opportunity.

## 3. design your solution

- Be a scientist, inventor, artist, storyteller, or creative thinker.  
All contributions are valuable.
- Consider feasibility, impact, sustainability, and scalability.
- Use frameworks like:
  - Design Thinking (Empathise - Define - Ideate - Prototype - Test)
  - SMART Goals
  - UN Sustainable Development Goals (SDGs)

## 4. build your project

- Create a prototype, campaign, lesson plan, app, community initiative, music, performance, book, podcast, or video
- Record your progress (photos, videos, journals).

## 5. share your project

- You can eventually choose to pitch your project at events like Pitch for the Planet, but you can also just share it within your school, local community, or online.
- Focus on:
  - The problem and your insight
  - Your creative solution
  - Evidence of research and testing
  - Your vision for impact or growth
- Optional: use visuals, props, video demos, models, or slides.

# part 2: for teachers

## 1. suggested timeline & milestones

- Flexible schedule: adapt projects to your class calendar.
- Sample milestones:
  - Launch & exploration phase: explore topics and brainstorm ideas
  - Development & testing: refine projects with guidance
  - Optional pitch or showcase: present work locally, online, or at events

## 2. support

- Encourage interdisciplinary collaboration (STEM, art, drama, computing)
- [Submit a project to Project Earth to get help and support from advisors](#)

## 3. facilitation tips

- Support student choice and autonomy
- Promote real-world engagement (experts, local councils, NGOs)
- Encourage reflection and iterative improvement
- Foster teamwork and communication
- AI support package - **coming soon**

## 4. feedback focus

- Creativity & Innovation
- Scientific Thinking
- Research Quality
- Feasibility & Sustainability
- Communication & Presentation

optional event:

# pitch for the planet



**FRIDAY 26TH JUNE 2026**



<b>location:</b>	Royal Institution, London
<b>attendees:</b>	scientists, advisors, investors, entrepreneurs, educators, media and special guests
<b>benefits:</b>	mentorship, recognition, media coverage and opportunities to scale your idea

## appendix

- [Project Earth Resources](#)
- Contact: Becky Parker [becky@projectearth.global](mailto:becky@projectearth.global) for guidance, advice, or connections

**let's empower young people to build a better, sustainable world!**